

X COPY

JANUARY

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FEBRUARY 5

1979 fashion calendar

a weekly publication

• 39th year

185 east 85th street, n.y., n.y. 10028

ruth finley, publisher

(212) 289-0420

1980

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, FEBRUARY 5, 1979

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Feb. 1-	SPRING/SUMMER '79 PROJECTIONS	SEVENTEEN MAGAZINE	850 THIRD AVENUE SHOWROOM - 9TH FLOOR
March 30	Insights -- Fall '79. By appointment, daily at 8:30 & 4:00. Contact: Jennie Gloviak, 759-8100, ext. 276.		
Beginning Thursday Feb. 1	OPENING: ADVANCE FALL COLLECTION Continuous by appointment. Contact: Paul Scott: 755-5800 (N.Y.), (213) 623-8112.	ERNST STRAUSS & SCHNELL SPORTS	ST. MORITZ HOTEL NEW SHOWROOM - 33RD FLOOR
Feb. 3	ATLANTA MERCHANDISE MART, SUMMER MARKET WEEK (Feb. 3-7)		
Feb. 3	SEHM MENSWEAR SHOW IN PARIS. Also, LINGERIE, INTIMATE APPAREL, KNITWEAR (Feb. 3-6)		
Feb. 3- Feb. 6	MAIT IN FLORENCE -- 15TH ITALIAN KNITWEAR MARKET EXHIBITION Contact: Centro di Firenze per la Moda Italiana, 109/111, via Faenza, 50123 Florence		
Sunday Feb. 4- Feb. 11	OPENING OF SUMMER COLLECTION By appointment. Contact: Ruth Luntz, (213) 489-1650 (719 S. L.A. St.); 247-2200 - NY.	JILL RICHARDS; JILL RICHARDS II BY WM. PEARSON	HOTEL GOTHAM PRIVATE SUITE
Monday Feb. 5- Feb. 9	FABRIC, COLOR, SILHOUETTE-- FALL-WINTER 1979 At 11:00 & 4:00. (As shown, Jan. 16-24). By reservation. Contact: 764-7604.	CELANESE FIBERS	1211 AVE. OF AMERICAS SHOWROOM - 17TH FLOOR
Beginning Monday Feb. 5	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 582-7453.	DONALD DAVIES OF DUBLIN	50 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday Feb. 5	PREMIERE: DRESSES, SUITS, SEPARATES COLLECTION Hand-loomed fabrications. By appt. Contact: Norman Greenfield, 239-0644.	LEAMOND DEAN- NORMAN TERRY INC.	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Feb. 5	FALL '79 MENSWEAR COLLECTION IN FLORENCE Continuous by appointment. Contact: Lee Pritchard, 581-1053.	SALVATORE FERRAGAMO	PALAZZO FERRONI-FLORENCE 2 VIA TORNABUONI
Beginning Monday Feb. 5	OPENING OF TRANS/ SEASONAL COLLECTION By appointment. Contact: Barbara Fields or Elaine Weisberg, 221-7030.	FRANCESCA FOR DAMON	1410 BROADWAY SHOWROOM - 12TH FLOOR
Beginning Monday Feb. 5	OPENING OF SPRING/ SUMMER HANDBAG COLLECTION Continuous by appointment. Contact: Christie Hauge, 686-6460.	FURST & MOONEY	118 MADISON AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Feb. 5	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 661-1670.	PENDLETON	489 FIFTH AVENUE SHOWROOM - 25TH FLOOR
Beginning Monday Feb. 5	KNITWEAR, SPORTSWEAR, FURS FROM BARCELONA Fall knitwear - Chesca Martinez; sport furs - Gomez-Benet; mid-Summer sport dresses & skirts - Thais. By appointment. Press: Jo Ahern Segal, 594-7608.	TOPSPAIN FASHION AFFILIATES INC.	ONE PENN PLAZA SUITE 731

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Feb. 5	SUMMER & EARLY FALL COLLECTION By appointment. Contact: (617) 566-3125; 755-5800.	DON WOLF LTD.	ST. MORITZ HOTEL (C.P.S.) SUITE 2614-15
Monday Feb. 5- Feb. 16	FALL '79 MEN'S & WOMEN'S FASHIONS FROM IRELAND Brendella; Carbery Knitwear; Cyril Cullen; Donald Davies; Donegal Design; Dorene; Gael Tarra Knitwear; Galway Bay Pdts.; John Hagarty; Hats of Ireland; Jimmy Hourihan; David Kendric Collection By Fabriko; Sheila Mullally; Pallas Knitwear; Sheleen of Dublin; Jonathan Richards; Brian Tucker Exports Ltd. Contact: Olive Berry, 371-3600.	IRISH EXPORT BOARD (10 EAST 53RD STREET) Brendella; Carbery Knitwear; Cyril Cullen; Donald Davies; Donegal Design; Dorene; Gael Tarra Knitwear; Galway Bay Pdts.; John Hagarty; Hats of Ireland; Jimmy Hourihan; David Kendric Collection By Fabriko; Sheila Mullally; Pallas Knitwear; Sheleen of Dublin; Jonathan Richards; Brian Tucker Exports Ltd. Contact: Olive Berry, 371-3600.	HOTEL GOTHAM-14 & 15 FLS. 55TH STREET & 5TH AVENUE
Tuesday Feb. 6 3:00 P.M.	PREVIEW: SPRING/SUMMER COLLECTION By invitation only. Contact: (213) 272-1445; or PL 9-3000.	GALANOS (2254 S. SEPULVEDA, L.A.)	HOTEL PLAZA BAROQUE SUITE
Wednesday Feb. 7 8:30 A.M.- 6:30 P.M.	FABRIC FUTURES: FALL 1979 & SPRING 1980 Exhibition and report from the world's markets, highlighting two seasons of knit and woven textures, surface treatments, patterns, prints, colors. Co-chmn: Virginia Borland, Avtex Fibers; James R. Owens, Promostyl. Members: \$10.00; Non-members: \$12.00. Contact: 247-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday Feb. 7 10:30 A.M.	"TREVIRA TEN-MILE TWOSOME" -- FOR PRESS Planning for April '79 couples' race. Guests: Bill Rodgers, Frank Shorter, Martha Cooksey, Chris Stewart, Tom Fleming, Nina Kuscsik and other runners. Also, special fashion presentation. By invitation. Contact: Ellen Sweeney, 790-9403.	HOECHST FIBERS/NY ROAD RUNNERS CLUB (1515 BWAY)	TAVERN-ON-THE-GREEN CPW AT 67TH STREET
Saturday Feb. 10 5:00 P.M.- 9:00 P.M.	DISCOSHES ORIGINALS BY ARTHUR MURRAY Disco party; refreshments, free dancing lessons. Feb. 10-12, 12:00 Noon to 8:00 P.M. Contact: 582-7373. Thereafter, (612) 546-2888.	BECKER SHOE (7515 WAYZATA, MINN.)	BARBIZON PLAZA-30TH FL. 106 CENT. PK. SOUTH
Feb. 10	NATIONAL SHOE FAIR AT N.Y. COLISEUM & HOTEL AMERICANA (Feb. 10-13)		
Monday Feb. 12 11:30 A.M.	TRIGERE FASHIONS -- CUSTOMER SHOW Showing Spring collection. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Monday Feb. 12 9PM-4AM	BENEFIT: ALUMNI ASSN. OF F.I.T. Dancing, open bar. Cost: \$25. (tax deductible); \$30. at door; 760-7701.	FASHION INSTITUTE OF TECHNOLOGY (227 W. 27TH ST)	STUDIO 54 254 WEST 54TH STREET
Feb. 12	ISRAEL FALL & WINTER FASHION WEEK AT TEL AVIV HILTON HOTEL (Feb. 12-16)		
Tuesday Feb. 13 11:30 A.M.	SHOWING OF SPRING FASHIONS BY CHLOE Benefit J.O.B. Price: \$15.00. By invitation. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Tuesday Feb. 13 4:00 P.M.	SHOWING OF SPRING/ SUMMER COLLECTION By invitation. Contact: Sophy Craze, 371-0606.	LAURA ASHLEY, INC.	WOODS RESTURANT 718 MADISON AVE. (63RD ST)
Beginning Tuesday Feb. 13	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-3260.	JAEGER	1407 BROADWAY SHOWROOM - 41ST FLOOR
Tuesday Feb. 13- March 17	FALL '79 MENSWEAR COLLECTION By appointment. Contact: 832-3144.	GEORGES RECH MENSWEAR	25 EAST 63RD STREET SHOWROOM - FIRST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Feb. 14 7:00 P.M.	KRIZIA FASHION SHOW BENEFIT: IRVINGTON HOUSE Price: \$15 per person. Contact: 541-9856. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	OLYMPIC TOWER - LOBBY 645 FIFTH AVE. (51ST ST.)
Thursday Feb. 15 10:00 A.M.	PRESS CONFERENCE: JOINT ANNOUNCEMENT By invitation only. Contact: John Kelly, 764-5300; or Martin Arnold, 687-7880.	AVTEX-ITT RAYONIER	1185 AVE. OF AMERICAS 30TH FLOOR
Thursday Feb. 15- March 10	OPENING OF WHOLESALE FALL & WINTER COLLECTION Also Fiorucci jeans. By appt. Contact: James Devens or Kathryn, 751-1404.	FIORUCCI	127 EAST 59TH STREET SHOWROOM - 2ND FLOOR
Friday Feb. 16 9:30 A.M.	FALL MENSWEAR SHOW IN LONDON By invitation. (At Hotel St. Simon, Paris, Feb. 3-6; at Grand Hotel di Milan, via Manzoni, Milan, Feb. 7-10). Contact: Hathaway/de La Chapelle, 751-5027.	BROWNS OF LONDON (23 MOLTON ST., LONDON, W1)	LANGAN'S BRASSERIE STRATTON ST. W.1.
Feb. 18	AMERICAN TOY FAIR IN N.Y. (Feb. 18-21)		
Tuesday Feb. 20 11:30 A.M.	GEOFFREY BEENE & BEENE BAG FASHIONS Customer show. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Tuesday Feb. 20 12:30 P.M.	PRESS LUNCHEON: SNOOPY COSMETICS By invitation. Publicity: Debby Weber, 223-7205.	BLOOMINGDALE'S	7TH FLOOR
Wednesday Feb. 21 12:00 Noon	FUR FASHION SHOW IN PALM BEACH Including a special group by Halston. By invitation. Contact: 279-0633.	BEN KAHN (150 WEST 30TH STREET)	EVERLADES CLUB PALM BEACH, FLORIDA
Thursday Feb. 22 10:00 P.M.	ROLLER SKATING PARTY By invitation only. Contact: Yvon C. Dihe or Mark DeAngelis, 765-7000.	DON ROBBIE	INFINITY 653 BROADWAY
Thursday Feb. 22 12:00 Noon	MADELEINE de MADELEINE PARFUM, COSMETICS IN LONDON London debut. Anglo-American press luncheon. Press: London -- Mercia Watkins, 01-586-0020; American -- Julie Palmerio: 986-6669.	MADELEINE MONO	AMERICAN EMBASSY LONDON, ENGLAND
Friday Feb. 23 12:00 Noon Luncheon	"THE BEST OF THE BEST" MEN'S FALL FASHIONS Speakers: Calvin Klein, Designer; Clara Hancox, Fairchild; Phillip Miller, Pres., Neiman Marcus. Co-chmn: Rita Hamilton, Daily News Record; Dianne Keogh, D.D. Keogh Assoc. Prices: \$20.00 members; \$30.00 guests. Contact: 247-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM
Beginning Monday Feb. 26	OPENING OF FUR COLLECTION Also group by Halston. (Note date change). By appointment. Contact: BR 9-0633.	BEN KAHN FUR CORP. (150 WEST 30TH STREET)	150 WEST 30TH STREET SHOWROOM - 13TH FLOOR
Tuesday Feb. 27 11:30 A.M.	ADOLFO FASHIONS AT BENEFIT SHOW Spring collection, for benefit of Museum of City of N.Y. By invitation. Publicity: Helen O'Hagan, PL 3-4000. Tickets: \$15.00--Monique Dillon, 534-1672.	SAKS FIFTH AVENUE	5TH FLOOR
Wednesday Feb. 28 11:30 A.M.	FASHIONS BY ANDRE LAUG: BENEFIT SHOW Benefit Youth Counseling League. Cost: \$20. Contact: 473-4300. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Feb. 28 12:30 P.M.	PRESS LUNCHEON: ZANDRA RHODES FASHIONS By invitation. Publicity: Debby Weber, 223-7205.	BLOOMINGDALE'S	3RD FLOOR
Wednesday Feb. 28 6:30-8:30	INTRODUCING GIRLS' FASHIONS BY YVES ST. LAURENT Benefit Stanley M. Isaacs Neighborhood Center. Cocktails & hors d'oeuvres. Tickets: \$25. Publicity: Debby Weber, 223-7205.	BLOOMINGDALE'S	2ND FLOOR
Thursday March 1 12:00 Noon	"DIAMOND SURPRISES"-- FOR MEN AND WOMEN Luncheon presentation. By invitation. Contact: Elizabeth Arensberg, 947-5987.	DIAMOND INFORMATION CENTER	INT'L JEWELERS EXHIB. 1271 AVE. OF AMERICAS
Beginning Thursday March 1	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 765-5000.	RON CHERESKIN MENSWEAR	40 WEST 55TH STREET SHOWROOM - SUITE 203
Thursday March 1- March 15	OPENING OF FALL COLLECTION By appointment. Contact: 391-1790.	TIKTINER	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
March 4- March 7	16TH SEMI-ANNUAL EUROPEAN FASHION FAIR AT 1 PENN PLAZA, 6TH FLOOR Contact: Jackie Cowen 695-3558.		
Sunday March 4- March 7	FALL/WINTER WOMEN'S & CHILDREN'S FASHIONS By appointment. Contact: 541-9075.	FRENCH APPAREL CENTER (1 ROCKEFELLER PLAZA)	EUROPEAN FASHION FAIR ONE PENN PLAZA
Beginning Monday March 5	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-7830.	SCOTT BARRIE & SCOTTIE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday March 5	OPENING OF EARLY FALL COLLECTION By appointment. Contact: 869-1854.	DANIELE O. SUITS BY TAHARI	525 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday March 5	OPENING OF EARLY FALL COLLECTION Introducing fashions for 5'3" and under. By appointment. Contact: 354-6065.	MADY GERRARD	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday March 5- March 8	UOMOMODA - FALL/WINTER ITALIAN MENSWEAR Thirty-seven Italian menswear mfrs.; sportswear, outerwear, coats, suits, shirts & accessories. Contact: Rita De Luca, 432-9250, ext. 29.	ITALIAN TRADE COMMISSION (ONE WORLD TRADE CENTER)	WALDORF-ASTORIA 50TH STREET & PARK AVE.
Monday March 5- March 9	MARKET WEEK Informal modeling. By appointment. Contact: 557-1920.	VASSARETTE	261 MADISON AVENUE SHOWROOM
Tuesday March 6 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Publicity: Madeline de Vries, 753-6688.	SCALI	MAYFAIR HOUSE (PK. & 65) L'ORANGERIE ROOM
Tuesday March 6 7:00 P.M.	MAURICE BEJART'S OPENING: "BALLET DU XX SIECLE" Yves Saint Laurent, Don Robbie, Calvin Klein & Jean-Paul Germain menswear sponsor gala evening. By invitation. Black tie. Contact: Yvon C. Dihe, 541-6750.	BIDERMAN INDUSTRIES USA	MINSKOFF THEATRE BROADWAY AT 45TH STREET
March 11- March 14	AMERICAN HOME SEWING ASSOCIATION SHOW AND CONVENTION IN ANAHEIM, CALIFORNIA Contact: Betty Watts, 736-8820		
March 11	IGEDO -- INT'L FASHION TRADE FAIR IN DUSSELDORF (March 11-14) Contact: 582-7788		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday March 12	OPENING OF FALL/WINTER COLLECTION Continuous by appointment. Contact: 751-1337.	BOGNER SPORTSWEAR	9 WEST 57TH STREET SHOWROOM - 39TH FLOOR
Beginning Monday March 12	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 736-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Beginning Monday March 12	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 840-8888.	BETTY HANSON & COMPANY	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Beginning Monday March 12	OPENING OF EARLY FALL COLLECTIONS By appointment. Contact: 221-0675.	RALPH LAUREN; RALPH LAUREN ACTIVE SPORTS	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday March 12	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: Janet Whalen, 247-2300.	THE ARTHUR RICHARDS WOMAN	31 WEST 56TH STREET SHOWROOM
Beginning Monday March 12	OPENING OF EARLY FALL COLLECTION By appointment. Contact: 354-0024.	HELENE SIDEL INC.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday March 12	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 691-8300.	MRS. H. WINTER FOR YESTERDAY'S NEWS	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
Tuesday March 13 4:00 P.M.	PREVIEW OF FALL SUITS & SPORTSWEAR By invitation. Thereafter 4th floor. Contact: 279-7966 or (800) 421-8381.	ROTH-LE COVER (498 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Tuesday March 13 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, by appt., 1411 Broadway, Room. 1151. Buyers: 921-0868. Press: Roz Rubenstein, 691-8340.	PAUL M. ROSS FOR DANCING DAFFODILS	XENON 124 WEST 43RD STREET
Wednesday March 14 7:30 P.M.	SANTOS NIGHT -- AVIATION EXHIBITION By invitation only. Black tie. Contact: Fernanda Gilligan, 753-0111.	CARTIER (16 EAST 52ND STREET)	7TH REGIMENT ARMORY 643 PARK AVE. (67TH ST.)
Thursday March 15 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Press: Roz Rubenstein, 691-8340.	PARALLEL (498 SEVENTH AVENUE)	F.I.T. - AMPHITHEATRE 227 WEST 27TH STREET
March 16- March 21	SKI SHOW AT LAS VEGAS CONVENTION CENTER. Contact: Ski Industries of America, 1200 17th St., N.W., Washington, D.C. 20036, (202) 457-0433.		
March 17	INTERNATIONAL BEAUTY SHOW AT N.Y. COLISEUM (March 17-20). Contact: 532-5588.		
Sunday March 18 6:30 P.M.- 8:30 P.M.	"EUROPEAN FUR PANORAMA" Cocktail/buffet. Cost: \$75. Shows at 7:00 & 8:30 P.M. Contact: Paris: Andre Simon 11, rue du Faubourg-Poissonniere, 246-7272. N.Y.: Ilene Barrick, 868-8335.	AMERIMINK/ELBECO (145 WEST 30TH STREET)	F.I.T. - AMPHITHEATRE 227 WEST 27TH STREET
Sunday March 18 8:30 P.M.	SHOWING OF FUR FASHIONS FROM MONTREAL Until midnight. By invitation. Contact: Dean Morgan, 682-7990.	LEO CHEVALIER	XENON 124 WEST 43RD STREET
Sunday March 18- March 21	FIRST FUR FAIR IN NEW YORK More than 100 exhibitors. Contact: Bernard Groger at Bell & Stanton, 599-6951.	AMERICAN INT'L FUR FAIR (855 AVE. OF AMERICAS)	NEW YORK COLISEUM 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday March 20 6:30 P.M. Cocktails- Dinner	TOMMY AWARDS PRESENTATION DINNER & DANCE Print industry award presented to designers and members of Print Council in specific categories. Reservations: \$150.00 each (black tie). Show at 7:30. Dinner at 8:00. Contact: Erica Fineberg, 594-6050.	AMERICAN PRINTED FABRICS COUNCIL	ROSELAND DANCE CITY 239 WEST 52ND STREET
Thursday March 22 5:00 P.M.	"THE SOFT LIFE": SUMMER HAIRSTYLES AND FASHIONS By invitation. Contact: Betty Keepin, Burson-Marsteller, 752-6500.	J.C. PENNEY; CELANESE; TONI SILKwave (GILLETTE CO.)	TELETRONICS INTERNATIONAL 231 EAST 55TH STREET
March 23	FALL READY-TO-WEAR SHOWINGS, MILAN, ITALY (March 23-29)		
March 24	INT'L FOOTWEAR FAIR IN DUSSELDORF (March 24-26) Contact: 582-7788		
Sunday March 25- March 28	FALL/WINTER MENSWEAR AT NAMS By appointment. Contact: 541-9075.	FRENCH APPAREL CENTER (1 ROCKEFELLER PLAZA)	NEW YORK COLISEUM COLUMBUS CIRCLE
March 25- March 28	NAMS (Nat'l Association of Men's Sportswear Buyers); and BAMA (Boy's & Young Men's Apparel Mfrs. Association) at N.Y. Coliseum. Contact: 594-5130.		
Beginning Monday March 26	FALL '79 WOMEN'S RTW COLLECTION IN FLORENCE Continuous by appointment. Contact: Lee Pritchard, 581-1053.	SALVATORE FERRAGAMO	PALAZZO FERRONI-FLORENCE 2 VIA TORNABUONI
Tuesday March 27 9:30 A.M.	PRESS PREVIEW: SPRING '80 COLOR DIRECTIONS By invitation. Contact: Carol Carr, 262-7220. Manufacturers, March 28 & 29 at 9:00 & 11:00 A.M. Contact: Ruth Pollack, 262-8199.	EASTMAN CHEMICAL PRODUCTS, INC.	1133 AVE. OF AMERICAS 44TH FLOOR
March 30	FALL READY-TO-WEAR COLLECTIONS AT APPAREL MART, DALLAS (March 30-April 3)		
March 30	PITTI DONNA, FLORENCE, ITALY (March 30-April 2)		
Saturday March 31- April 3	FIRST TRADE SHOW -- ACTIVE SPORTSWEAR '79 Fri., March 30th, Active Sportswear Symposium. Men's & women's active apparel & footwear, 9-5. (Also, Nov. 3-6, Chicago Mart). Contact: Janet Felleman, 691-5454.	AMERICAN EXPOSITIONS (1 LINCOLN PLAZA)	STATLER-HILTON HOTEL 7TH AVE. AT 33RD ST.
April 2	FALL READY-TO-WEAR SHOWINGS IN LONDON (April 2-6)		
Tuesday April 3 12:00 Noon	PRESS LUNCHEON: GEMS BY ALDO CIPULLO Gemstone Collection. By invitation. Press: Myra Goldberg, ICPR, 644-0440.	AMERICAN GEM SOCIETY	LE PREMIER 206 EAST 63RD STREET
April 4	NAT'L LARGE-SIZE MALL MARKET, CHICAGO MART (April 4-6)		
April 6	EARLY FALL READY-TO-WEAR SHOWINGS, CHICAGO MART (April 6-10)		
April 6	EARLY FALL READY-TO-WEAR SHOWINGS, MIAMI FLORIDA (April 6-10)		
Saturday April 7- April 11	FALL-WINTER PRET-A-PORTER SHOWINGS IN PARIS. By invitation. Press contact: Denise Dubois, 100 Faubourg St. Honore, Paris 75008 (Tel: 266-64-44); in N.Y. French Apparel Center, 541-9075. Buyers: French Trade Shows, 582-4960.		
Friday April 20 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, private suite. Contact: Marian O'Rourke, (214) 528-4810.	JAY JACKS INTERNATIONAL (3614 OAK GROVE, DALLAS)	HOTEL GOTHAM EMBASSY ROOM
Monday April 23 9:15 A.M.	SHOWING OF FALL COUTURE COLLECTION By invitation. Contact: 929-0490. Press: Eleanor Lambert, 688-2130.	DIMITRI (142 FIFTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday April 23 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Contact: Rea Lubar, 575-0735.	KAREN TEPPER FOR KAREN UNLIMITED	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Monday April 23 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 869-1604.	DDDOMINICK	512 SEVENTH AVENUE SHOWROOM - PENTHOUSE
Monday April 23 12:00 Noon	SHOWING OF FALL COLLECTION Also April 30 at 12:00. By invitation. Thereafter by appt. Contact: 391-2255.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday April 23 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 5th floor. Contact: 354-6065. Press: Vera Bacal, PL 3-8421.	MADY GERRARD (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 23 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-1445.	MOLLIE ROBERT	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Monday April 23 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 869-1380.	WILLI SMITH FOR WILLI WEAR	62 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Monday April 23 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 530 Seventh Ave., 12th floor. Contact: 221-7545.	PRINCESS IRENE GALITZINE FOR CONCORDE FASHIONS INC.	HOTEL PIERRE COTILLION ROOM
Monday April 23 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 15th floor. Contact: 398-9000.	JOHN BATES (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 23 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 736-5188.	BETSEY JOHNSON INC. (264 WEST 35TH STREET)	PLACE TO BE ANNOUNCED
Tuesday April 24 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 244-7522. Press: Eleanor Lambert, 688-2130.	JERRY SILVERMAN (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 24 10:00 A.M.	SHOWING OF FALL COLLECTION Also, Wed. May 2 at 10:00. By invitation. Contact: 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 24 11:00 A.M.	SHOWING OF FALL COLLECTION Also, May 1 at 11:00 A.M. By inv. Contact: 221-1445. Press: Eleanor Lambert, 688-2130.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday April 24 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter 4th floor. Buyers: 736-2980.	JACK FULLER (498 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Tuesday April 24 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 12th floor. Contact: 354-1880.	DOMINIC ROMPOLLO (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 24 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Nancy Pringle, 221-1033.	DANIEL HECHTER	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 24 4:00 P.M.	SHOWING OF FALL/ WINTER COLLECTION By invitation. Thereafter 550 7th Avenue, 12th floor. Contact: 354-5893.	FRANK MASANDREA FOR STEVE LAWRENCE	PLACE TO BE ANNOUNCED
Tuesday April 24 4:00 P.M.	"LIFESTYLES '80" -- WINTER COATS & JACKETS By invitation. Thereafter by appt. (Note new showroom). Contact: 255-5000.	SPORTOWNE - THE METZGER GROUP	512 SEVENTH AVENUE SHOWROOM - 33RD FLOOR
Tuesday April 24 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 5th floor. Contact: 221-6374.	TRACY MILLS (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 24 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 354-0760. Press: Eleanor Lambert, 688-2130.	DONALD BROOKS	HOTEL PIERRE COTILLION ROOM
Wednesday April 25 9:00 A.M.	SHOWING OF FALL COLLECTIONS By invitation. Buyers: 563-0988. Press: Jody Donohue Associates, 688-8653.	GIL AIMBEZ - GENRE; BON MENAGE; SNAFU; G.A.I.	STATLER HILTON BALLROOM
Wednesday April 25 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 512 Seventh Ave., 42nd floor. Contact: Caryn Fisher, 221-6066.	BILLINA SPORT BY MARLENE MIDDLEMISS	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 25 11:00 A.M.	PREMIERE SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Contact: Rea Lubar, 575-0735.	PORTFOLIO II BY MITCHELL GROSS	1441 BROADWAY SHOWROOM - 29TH FLOOR
Wednesday April 25 12:00 Noon	SHOWING OF FALL COLLECTION Also May 3 at 12:00. Thereafter by appointment. Contact: 563-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Wednesday April 25 1:00 P.M.	PREMIERE SHOWING OF FALL SPORTSWEAR COLLECTION For buyers at 4:00 P.M. By invitation. Contact: 997-1740.	HALSTON SPORTSWEAR	OLYMPIC TOWER - 21ST FL. 645 FIFTH AVENUE
Wednesday April 25 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 14th fl. Buyers: 691-5330. Press: Roz Rubenstein, 691-8340.	REGINA KRAVITZ (1441 BROADWAY)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 25 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 30th floor. Contact: 563-1640.	GLORIA SACHS (530 SEVENTH AVENUE)	FASH. INST. OF TECH. 227 WEST 27TH STREET
Wednesday April 25 5:00 P.M.	SHOWING OF FALL COLLECTIONS By invitation. Thereafter 550 Seventh Ave., 5th floor. Contact: 221-5726.	HANAE MORI BOUTIQUE & COUTURE	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 26 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 840-7730. Press: Eleanor Lambert, 688-2130.	CHARLES SUPPON FOR INTRE SPORT	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 26 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 20th floor. Contact: 354-4336.	CAROL HORN'S HABITAT (530 SEVENTH AVENUE)	FASH. INST. OF TECH. 227 WEST 27TH STREET
Thursday April 26 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 10th floor. Contact: 221-6690.	CESARANI (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 26 2:00 P.M.	SHOWING OF FALL COLLECTION Buyers: Steve Goldfarb, 221-0395; Press: Roz Rubenstein, 691-8340.	CLOVIS BY CLOVIS RUFFIN	PLACE TO BE ANNOUNCED
Thursday April 26 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 221-7545. Press: Eleanor Lambert, 688-2130.	CATHY HARDWICK	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday April 26 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 354-6474. Press: Hathaway/de La Chapelle, 751-5027.	IRVING & DIANE BENSON-- CYGNE DESIGNS	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 26 5:30 P.M.	SHOWING OF FALL COLLECTION Cocktails, show at 6:00. By invitation. Thereafter 3rd floor. Contact: 221-0675.	RALPH LAUREN (550 SEVENTH AVENUE)	HOTEL PIERRE BALLROOM
Friday April 27 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 354-4942. Press: Vera Bacal, PL 3-8421.	ADINI (1411 BROADWAY)	1407 CLUB 1407 BROADWAY
Friday April 27 10:00 A.M.	PREMIERE SHOWING OF FALL COLLECTION By invitation. Thereafter 3rd floor. Contact: 354-0760.	NIPON SPORT (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Friday April 27 1:23 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 530 Seventh Avenue, 5th floor. Contact: 354-9440.	MARITA BY ANTHONY MUTO; ANTHONY MUTO FOR A.M./P.M.	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Friday April 27 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 8th floor. Contact: 255-3737.	VICTOR CARABALLO (37 WEST 17TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 30 8:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 247-2300.	THE ARTHUR RICHARDS WOMAN	31 WEST 56TH STREET SHOWROOM
Monday April 30 10:00 A.M.	SHOWING OF FALL COLLECTION Also at 12:30. By invitation. Thereafter by appt. Contact: Rea Lubar, 575-0735.	PERRY ELLIS	575 SEVENTH AVENUE SHOWROOM - MEZZANINE
Monday April 30 11:00 A.M.	SHOWING OF FALL COLLECTION Buyers at 2:00 P.M. April 30 & May 1. By invitation. Contact: 221-6660.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
April 30	12:00 Noon, HAROLD LEVINE (2nd Show), 530 Seventh Ave., 21st floor, 391-2255		
April 30	12:30 P.M., PERRY ELLIS (2nd Show), 575 Seventh Ave., Mezzanine, 354-4260		
Monday April 30 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-8590.	MARION MAGED	550 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
April 30	2:00 P.M., BILL BLASS (2nd show), 550 Seventh Ave., 17th floor., 221-6660.		
Monday April 30 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: BA 1-8510. Press: Eleanor Lambert, 688-2130.	BILL ATKINSON	514 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Monday April 30 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 205 W. 39th St., 13th floor. Contact: 840-8867.	BILL HAIRE FOR FRIEDRICKS SPORT	PARSONS FASHION CENTER 560 SEVENTH AVENUE

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Monday April 30 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: CI 7-1100.	STEPHEN BURROWS FOR PAT TENNANT	10 WEST 57TH STREET SHOWROOM - 7TH FLOOR
Monday April 30 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 221-0671. Press: Eleanor Lambert, 688-2130.	ALBERT CAPRARO (550 SEVENTH AVENUE)	FASH. INST. OF TECH. 227 WEST 27TH STREET
Monday April 30 7:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 21st floor. Contact: 221-3489.	SAZ (550 SEVENTH AVENUE)	DOUBLES 783 FIFTH AVENUE
Tuesday May 1 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 12th fl. Buyers: 391-0901. Press: Roz Rubenstein, 691-8340.	RICHARD ASSATLY LTD. (550 SEVENTH AVENUE)	FASH. INST. OF TECH. 227 WEST 27TH STREET
Tuesday May 1 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 14th floor. Contact: 840-8888.	BETTY HANSON & CO. (205 WEST 39TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday May 1 11:00 A.M.	SHOWING OF FALL COLLECTION Also at 4:00 P.M. By invitation. Thereafter by appointment. Contact: 398-9955.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
May 1	11:00 A.M., MOLLIE PARNIS BOUTIQUE (2nd Show), 530 Seventh Ave., 18th fl., 221-1445		
Tuesday May 1 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 3rd floor. Contact: 354-0760.	ALBERT NIPON (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday May 1 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 3rd floor. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAETHELY	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday May 1 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-9080.	ILIE WACS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
May 1	2:00 P.M., BILL BLASS, (3rd Show), 550 Seventh Ave., 17th floor, 221-6660		
Tuesday May 1 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 512 Seventh Ave., 6th floor. Contact: 354-4700.	GAMUT BY DON SAYRES; DON SAYRES SIGNATURES	PLACE TO BE ANNOUNCED
Tuesday May 1 3:30-6 P.M.	FASHIONS & LOUNGEWEAR FOR THE "GREAT" WOMAN Show at 4:00 P.M. By invitation. Contact: Ann Thurston, 943-0989.	GEORGE HALLEY FOR YVONNE DAZAY	DOUBLES 783 FIFTH AVENUE
May 1	4:00 P.M. JOHN ANTHONY (2nd Show), 550 Seventh Ave., 24th floor, 398-9955		
Wednesday May 1 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 530 Seventh Ave., 11th floor. Contact: 221-4090.	KASPER FOR J.L. SPORT	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday May 2 9:00 A.M.	SHOWING OF FALL COLLECTION Buyers' show at 4:30. By invitation. Thereafter, 2nd fl. Contact: 354-4200.	BLASSPORT (550 SEVENTH AVENUE)	THE FOUR SEASONS 99 EAST 52ND STREET
Wednesday May 2 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 691-8300.	MRS. H. WINTER FOR YESTERDAY'S NEWS	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
May 2	10:00 A.M. ADELE SIMPSON (2nd Show), 530 Seventh Ave., 23rd floor, 354-8600		

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Wednesday May 2 11:00 A.M.	SHOWING OF FALL COLLECTION Also at 2:00 (press) & 4:00 (buyers). By invitation. Contact: 354-6777.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday May 2 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter 512 Seventh Ave., 6th floor. Contact: 354-4700.	BONNIE CASHIN/WEATHERWEAR FOR RUSS TAYLOR	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday May 2 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 398-9000. Press: Jeanne Chappell, 595-9420.	LES MOUCHES BY ELVIA GOBO	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
May 2	2:00 P.M. OSCAR DE LA RENTA (Press Show), 550 Seventh Ave., 11th floor, 354-6777		
Wednesday May 2 3:00 P.M.	SHOWING OF FALL COLLECTIONS By invitation. Thereafter by appointment. Contact: 279-9223.	CUDDLECOAT; CUDDINGTON SPORT	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
May 2	4:00 P.M. OSCAR DE LA RENTA (3rd Show), 550 Seventh Ave., 11th floor, 354-6777		
May 2	4:30 P.M. BLASSPORT (2nd Show), FOUR SEASONS, 99 East 52nd St., 354-4200.		
Wednesday May 2 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 11th floor. Contact: 221-4200.	KASPER FOR JOAN LESLIE (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday May 3 11:00 A.M.	SHOWING OF FALL COLLECTION Also at 5:00. By invitation. Thereafter by appointment. Contact: 354-6340.	HALSTON	OLYMPIC TOWER 645 FIFTH AVENUE
Thursday May 3 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Contact: 221-6960. Press: Jeanne Chappell, 595-9420.	PAULA SAKER	1411 BROADWAY SHOWROOM - 8TH FLOOR
May 3	12:00 Noon, VERA MAXWELL (2nd Show), 530 Seventh Ave., 26th floor, LO 3-4358		
Thursday May 3 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 989-6026.	JOAN VASS	418 WEST 25TH STREET SHOWROOM - PENTHOUSE
Thursday May 3 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 20th floor. Contact: 736-4078.	MARY McFADDEN (264 WEST 35TH STREET)	CIRCLE IN THE SQUARE 1633 BROADWAY
Thursday May 3 4:00 P.M.	SHOWING OF FALL COLLECTIONS By invitation. Thereafter 530 Seventh Ave., 3rd floor. Contact: 354-7830.	SCOTT BARRIE & SCOTTIE	PARSONS FASHION CENTER 560 SEVENTH AVENUE
May 3	5:00 P.M., HALSTON (2nd show), Olympic Tower, 645 Fifth Ave., 21st fl, 354-6340		
Thursday May 3 9:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 751-9219. Press: Hathaway de La Chappelle, 751-5027.	MICHAELE VOLLRACHT (416 EAST 58TH STREET)	PLACE TO BE ANNOUNCED
Friday May 4 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 221-7880. Press: Eleanor Lambert, 688-2130.	ANNE KLEIN & COMPANY (205 WEST 39TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Friday May 4 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 736-9601.	CALVIN KLEIN (205 WEST 39TH STREET)	1211 AVE. OF AMERICAS MENSWEAR SHRM - 30TH FL.